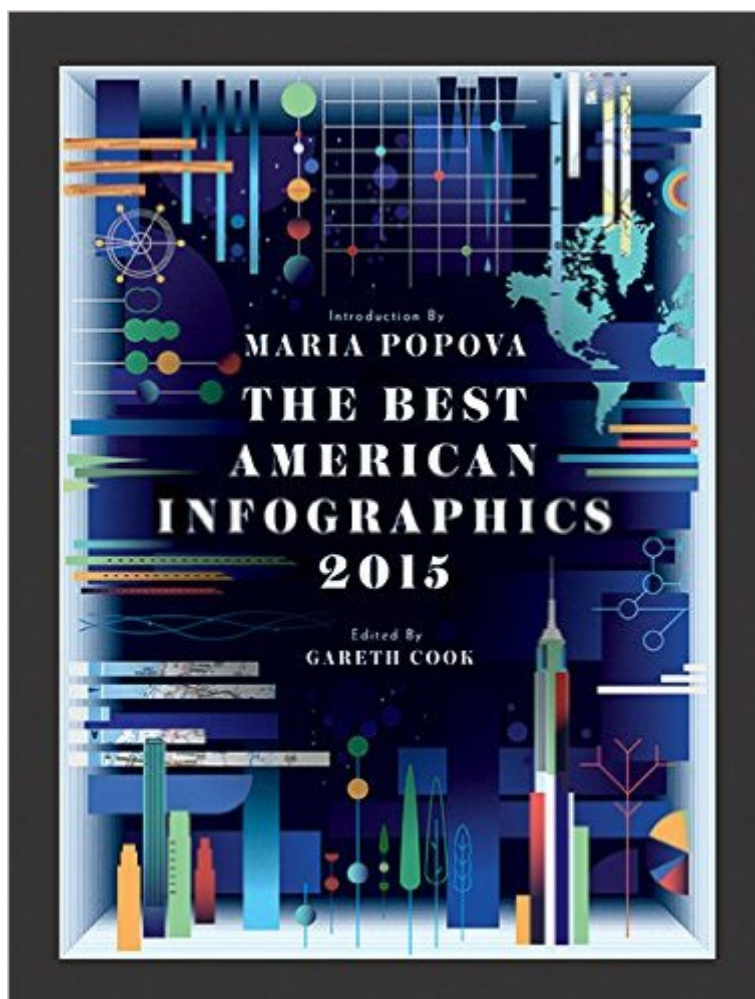


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# The Best American Infographics 2015



## Synopsis

Praise for *The Best American Infographics* "Represent[s] the full spectrum of the genre "from authoritative to playful." *Scientific American* "Not only is it a thing of beauty, it's also a good read, with thoughtful explanations of each winning graphic." *Nature* "Information, in its raw form, can overwhelm us. Finding the visual form of data can simplify this deluge into pearls of understanding." *Kim Rees, Periscope* "The most creative and effective data visualizations from the past year, edited by *Brain Pickings* creator Maria Popova "The rise of infographics across nearly all print and electronic media "from a graphic illuminating the tweets of the women of Isis to a memorable depiction of the national geography of beer "reveals patterns in our lives and the world in often startling ways." *The Best American Infographics 2015* showcases visualizations from the worlds of politics, social issues, health, sports, arts and culture, and more. From an elegant graphic comparison of first sentences in classic novels to a startling illustration of the world's deadliest animals, "You'll come away with more than your share of . . . mind-bending moments" and a wide-ranging view of what infographics can do. (Harvard Business Review). "This is what information design does at its best " it gives pause, makes visible the unsuspected yet significant invisibilia of life, and by astonishing us into mobilization, it catapults us toward one of the greatest feats of human courage: the act of changing one's mind." *from the Introduction by Maria Popova* Guest introducer MARIA POPOVA is the one-woman curation machine behind *Brain Pickings*, a cross-disciplinary blog showcasing content that makes people smarter. She has more than half a million monthly readers and over 480,000 Twitter followers. Popova is an MIT Futures of Entertainment Fellow and has written for the *New York Times*, *Atlantic*, *Wired UK*, *GOOD Magazine*, *The Huffington Post*, and the Nieman Journalism Lab. Series editor GARETH COOK is a Pulitzer Prize-winning journalist, a contributor to the *New York Times Magazine*, and the editor of *Mind Matters*, *Scientific American's* neuroscience blog. He helped invent the *Boston Globe's* Sunday Ideas section and served as its editor from 2007 to 2011. His work has also appeared in *New Yorker.com*, *WIRED*, *Scientific American*, and *The Best American Science and Nature Writing*.

## Book Information

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## Customer Reviews

I wish I had checked to see if this was available elsewhere. Some of the graphics are either too small to recognize detail or too low contrast. The iBook edition (which I also bought) is better than this print version.

Just as the 2014 version is, this book is great. Every time someone stops by and the book is out, they invariably pick it up and end up gazing through it for 15 minutes - and it usually sparks great conversation! One of my favorite coffee table books for sure.

An infographic is worth a thousand words. My entire family and I spent hours looking through this book and talking about so many of the infographics. This book is an amazing in-road for parents wanting to have deep conversations with their kids -- about gun violence, climate change, disparities in wealth, etc. Each infographic "says" what writers, politicians, and teachers are trying to say in so many, many more words. This book is an amazing teaching tool. Buy it for everyone you know!

This book is a required reading for a course that I am taking but I have enjoyed it thoroughly! It is filled with the best and most impressive Infographics from year 2015. There are various subjects that have been illustrated in terms of impressive and clever Infographics. They have been categorized as four sections: You, Us, Material World, and Interactive. These Infographics are not only beautiful to look at but convey a ton of information and facts. While some Infographics depict interesting scientific facts like the snowflake shapes, some relay interesting facts like calories in meals from popular restaurant chains. I found most of the infographics to be fascinating but some were slightly hard to understand because of the reduced sizing from the original postings. Overall, I

really enjoyed "reading" this book and look forward to the next edition.

This series of book are beautiful and informative. In elegant ways, they delve below the numbers of statistics or structure to make complex ideas understandable at a glance. I cannot recommend them highly enough.

Really awesome book to read through and just such interesting info throughout in general!

A most excellent selection. This compilation is a must-have reference!

good graphics for a present for a young lady in the arts

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